

Distributor's Details



LCO's Details

PACKAGE AUTHORIZATION FORM

TO BE FILLED WITH BLACK/BLUE BALL PEN IN CAPITAL LETTERS ONLY

FOR OFFICE USE ONLY

Date of receipt.....Account Id.....

1. SUBSCRIBER INFORMATION (PLEASE FILL IN CAPITAL LETTERS)

You are:

Existing Subscriber

New Subscriber

Title Mr. Mrs. Ms. Others

Name

First Name

Middle Name

Last name

Installation Address

Mobile No.: Home Telephone

Office Telephone E-mail ID

Set Top Box Details (if installed earlier - DEN ADN Serial No.

Smart Card No. / MAC ID

2. PACKAGES/CHANNELS NEED TO BE SUBSCRIBED FOR MINIMUM 3 MONTHS

TICK TO SUBSCRIBE

Choose Your Package

Subscription to commence from (Please select option) Immediate Next Month (default)

Request for cancellation of subscription should reach DEN ADN by the 25th of the previous month.

CHANNELS	DEN ADN BASIC Rs. 100/-	DEN ADN SILVER Rs. 178/-	DEN ADN GOLD Rs. 205/-	ALA CARTE
Please tick (√) to choose your channel pack	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
HINDI ENTERTAINMENT				
STAR PLUS		√	√	12
LIFE OK		√	√	14
SONY		√	√	11
ZEE TV		√	√	9
CHANNEL V		√	√	5
COLORS			√	13
SAB TV			√	9
STAR UTSAV	√	√	√	4
SAHARA ONE			√	18
DD NATIONAL	√	√	√	NIL
DD BHARATI	√	√	√	NIL
DD INDIA	√	√	√	NIL
RAJ PARIVAR		√	√	4
HOMESHOP 18		√	√	4
UTV BINDASS			√	6
HINDI GEC LOCAL	√	√	√	NIL
ENGLISH ENTERTAINMENT				
STAR WORLD		√	√	14
FX		√	√	14
FOX CRIME		√	√	14
AXN			√	14
FTV	√	√	√	4
COMEDY CENTRAL		√	√	14
ZEE CAFÉ			√	14
REGIONAL ENTERTAINMENT				
NEPAL 1	√	√	√	4
R TV	√	√	√	4
DD PUNJAB	√	√	√	NIL
ETC-PUNJABI		√	√	7
DD BANGLA	√	√	√	NIL
ETV BANGLA			√	7
24 GHANTA			√	4
STAR JALSA			√	6
RUPASHI BANGLA	√	√	√	7
AKASH BANGLA	√	√	√	4
DD GIRNAR	√	√	√	NIL
ETV GUJRATI			√	7
DD MALAYALAM	√	√	√	NIL
ASIANET			√	8
AMRITA	√	√	√	4
DD PODHIGAI	√	√	√	NIL
RAJ VISSA			√	5
JAYA TV		√	√	5
MEGA TV		√	√	10
KALaignar SEITHIGAL	√	√	√	4
KALaignar SIRIPPOLI	√	√	√	4
KALaignar TV	√	√	√	4
RAJ TV			√	11
JAYA MAX		√	√	5
VIIJAY TV		√	√	5
DD ORYA	√	√	√	NIL
ETV ORIYA			√	7
DD CHANDANA	√	√	√	NIL
KASTHURI	√	√	√	4
DD SAPTAGIRI	√	√	√	NIL
FTV TELUGU			√	7
ZEE TELUGU		√	√	7
MAA TV		√	√	6
N TV PLUS	√	√	√	4
MAA GOLD		√	√	6
DD URDU	√	√	√	NIL
E TV URDU			√	7
ALAMI SAHARA	√	√	√	4
MUNSIF	√	√	√	4
DD SAHYADRI	√	√	√	NIL
ETV MARATHI			√	7
MI MARATHI	√	√	√	4
SAAM TV	√	√	√	4
MAHUA	√	√	√	4
SAUBHAGYA MITHILA	√	√	√	4
DD KASHIR	√	√	√	NIL
DD NORTH EAST	√	√	√	NIL
HINDI MOVIES				
STAR GOLD		√	√	11
MOVIES OK		√	√	11
ZEE CINEMA			√	9
ZEE CLASSIC		√	√	7
ZEE ACTION		√	√	11
B4U Movie			√	8
MANORANJAN TV	√	√	√	4
UTV ACTION			√	6
SET MAX			√	11
ENTER 10	√	√	√	4
UTV MOVIES			√	10
SAHARA FILMI			√	15
LOCAL CABLE MOVIES	√	√	√	NIL

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Please tick (√) to choose your channel pack	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
LOCAL CABLE MOVIES	√	√	√	NIL
ENGLISH MOVIES				
STAR MOVIES			√	21
STAR MOVIES ACTION			√	11
MOVIES NOW			√	21
SONY PIX			√	12
ZEE STUDIO			√	7
WARNER BROS		√	√	11
HBO			√	21
UTV WORLD MOVIES			√	7
REGIONAL MOVIES				
ZEE BANGLA CINEMA			√	6
MEGA 24	√	√	√	10
ETV CINEMA				10
HINDI MUSIC				
ZOOM		√	√	6
MTV			√	5
SONY MIX		√	√	6
9X JALWA		√	√	7
9XM		√	√	5
MTUNES			√	4
E24	√	√	√	4
B4U MUSIC		√	√	4
MUSIC INDIA			√	4
ETC MUSIC		√	√	5
ENGLISH MUSIC				
VH1			√	4
REGIONAL MUSIC				
PTC PUNJABI	√	√	√	4
PTC CHAK DE	√	√	√	4
MH ONE	√	√	√	4
SANGEET BANGLA	√	√	√	4
TARA MUSIC	√	√	√	4
RAJ MUSIC TELGU		√	√	5
RAJ MUSIC KANNADA		√	√	5
RAJ MUSIC MALAYALAM		√	√	5
SANGEET BHOJPURI	√	√	√	4
HINDI NEWS				
ZEE NEWS		√	√	6
DAY AND NIGHT NEWS	√	√	√	4
NEWS 24	√	√	√	4
ABP NEWS	√	√	√	4
INDIA TV	√	√	√	6
INDIA NEWS	√	√	√	4
DD NEWS	√	√	√	NIL
DD RAJYA SABHA	√	√	√	NIL
DD LOKSABHA	√	√	√	NIL
ZEE BUSINESS			√	5
MH1 NEWS	√	√	√	4
NDTV INDIA			√	6
AAJ TAK			√	8
ZEE NEWS UP	√	√	√	4
4 REAL NEWS			√	4
CNBC AWAZ			√	4
NATION NEWS	√	√	√	4
SADHNA MP/CHATTISGARH	√	√	√	4
AZAD	√	√	√	4
SUDARSHAN	√	√	√	4
TV 24	√	√	√	4
A TO Z NEWS	√	√	√	4
TV 100	√	√	√	4
IBN 7			√	4
SAHARA NEWS			√	
P7 NEWS				4
AAJ TAK TEZ			√	6
DELHI AAJ TAK			√	9
SAHARA SAMAY NCR				4
SAHARA SAMAY UP/UTTARAKHAND	√	√	√	4
ENGLISH NEWS				
MARINE BIZ TV	√	√	√	4
TIMES NOW		√	√	10
IMN NEWS / NEWS X			√	4
NDTV 24x7			√	8
AL JAZEERA	√	√	√	4
CNN-INTERNATIONAL		√	√	5
BBC WORLD		√	√	6
ET NOW		√	√	6
CNBC-TV 18			√	8
NDTV PROFIT			√	6
CCTV NEWS	√	√	√	4
RUSSIA TODAY	√	√	√	4
BLOOMBERG UTV				10
DW TV	√	√	√	4
NHK WORLD TV	√	√	√	4
TV 5 MONDE	√	√	√	4
HEADLINES TODAY			√	10

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Please tick (√) to choose your channel pack	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
CNN-IBN			√	4
REGIONAL NEWS				
PTC NEWS	√	√	√	6
R PLUS GOLD	√	√	√	4
ABP ANANDA		√	√	4
KOLKATTA TV	√	√	√	4
ASIANET INDIA NEWS	√	√	√	4
KALAI GNAR ISAI ARUVI	√	√	√	4
KASTHURI NEWS 24	√	√	√	4
ETV 2			√	4
TV 5	√	√	√	4
N TV	√	√	√	4
ABN-ANDHRA JYOTHI	√	√	√	4
ZEE MARATHI NEWS			√	6
ABP MAJHA	√	√	√	4
KIDS				
POGO		√	√	13
CARTOON NETWORK			√	13
DISCOVERY KIDS			√	11
NICK			√	6
DISNEY CHANNEL			√	9
HUNGAMA		√	√	8
ANIMAX			√	5
DISNEY XD			√	9
SONIC			√	12
KALAI GNAR CHITHIRAM	√	√	√	4
RELIGION				
ZEE JAGRAN	√	√	√	5
ZEE SALAAM		√	√	11
AASTHA	√	√	√	4
AASTHA BHAJAN	√	√	√	4
SANSKAR	√	√	√	4
DIVYA	√	√	√	4
ISHWAR TV	√	√	√	4
SADHNA	√	√	√	4
MH1 SHRADDHA	√	√	√	4

For Multiple TV Connection(S)

Please Assign (√) mark to choose

Number of connection(s).....(in words)

DEN ADN BASIC PACK Pack : FOR FIRST CONNECTION Rs. 100/-, FOR SECOND/ THIRD CONNECTION RS. 100/-

DEN ADN SILVER PACK : FOR FIRST CONNECTION Rs. 178/-, FOR SECOND/ THIRD CONNECTION RS. 178/-

DEN ADN GOLD PACK : FOR FIRST CONNECTION Rs. 205/-, FOR SECOND/ THIRD CONNECTION RS. 150/-

3. Payment Details

Date.....

Sub. Signature

Cash	Cheque # / DD No.	Bank & Branch	Amount Rs.

4. Subscriber Declaration: I have read and understood the terms and conditions contained in this form and acknowledge the tariff plan selected by me. I agree to make the payment to my Cable network within 7 days of receipt of the bill failing which I will pay interest @ 15% per annum as per tariff orders of TRAI.

THIS IS NOT AN INVOICE. YOUR LOCAL CABLE NETWORK WILL BE SENDING THE INVOICE LATER.

#Subject to realization

Date:

Signature of Cable Network

Signature of Distributor

Notes: 1. The package price is per set top box per month. All applicable taxes extra. 2. Add-On Packs can only be subscribed in addition to DEN ADN Silver, DEN ADN Gold. 3. Billing to start from the date of activation of set top box. 4. Minimum monthly subscription for pay package and Add-On packs cannot be less than Rs 150 (excluding taxes). 5. Channels offered are subject to change from time to time. 6. Minimum subscription period is three (3) months. 7. Terms & conditions specified in Package Authorization Form (PAF) & Subscriber Hardware Form/Customer Activation Form (CAF) are applicable herewith. 8. FTA - Free to Air Channels. 9. Separate set top box required for each TV set. 10. Discounted Plans available on maximum of 2 additional TV sets. If services to the 1st set top box are disconnected/ suspended, services to the additional set top boxes will also be disconnected/ suspended. 11. All channels may not be available at all locations.

SUBSCRIBER COPY

TERMS & CONDITIONS

- (i) The service shall be deemed to have commenced with effect from the date of activation of the DEN ADN STB(s)/VC(s).
- (ii) The Subscriber shall ensure that DEN ADN's authorized personnel are granted safe and ready access, at all reasonable hours, to the Installation Address for installation purpose. The Subscriber understands that the installation entails drilling, cabling and other works at the Installation Address and the Subscriber hereby grants full liberty to DEN ADN's authorized personnel to undertake such activities as are necessary for successful installation.
- (iii) The Subscriber shall ensure that the information stated in the Subscriber Hardware Registration Form shall continue to be complete and accurate in all material respects during the entire period of provision of service by DEN ADN and the Subscriber shall notify DEN ADN immediately of any change thereto.
- (iv) The Subscriber shall ensure that the DEN ADN STB(s)/VC(s) is/are used as per the instructions stated in DEN ADN STB/VC manual. The VC(s) shall at all times remain the sole and exclusive property of DEN ADN and shall need to be returned by the Subscriber to DEN ADN upon disconnection of service to the Subscriber. The Subscriber shall use the DEN ADN STB(s)/VC(s) for self use only at the Installation Address indicated in the Subscriber Hardware Registration Form and shall not transfer the DEN ADN STB(s)/VC(s) to any third party and/or uninstall and reinstall the DEN ADN STB(s) at any other address.
- (v) The Subscriber undertakes that he/she shall neither by himself nor allow any other person to modify, misuse or tamper with the DEN ADN STB(s)/VC(s) or to add or remove any seal, brand, logo, information, etc., which affects or may affect the integrity/ functionality/ identity of the DEN ADN STB(s)/VC(s) or otherwise remove or replace any part thereof; nor shall use before or after the DEN ADN STB(s)/VC(s) any decoding, receiving, recording device other than one television set.
- (vi) If the service to the Subscriber have been discontinued on his request, no charge other than the charges for DEN ADN STB(s), as applicable, shall be payable by the Subscriber.
- (vii) If the service to the Subscriber have been discontinued by DEN ADN, no charges for the period for which the service was discontinued, including charges of DEN ADN STB, as applicable, shall be payable by the Subscriber.
- (viii) On a request being made for discontinuation of service by the Subscriber, DEN ADN shall suspend the service to the subscriber, provided that DEN ADN may not discontinue the service if requested period of discontinuation is for a period lesser than a calendar month. Additionally, DEN ADN shall suspend the service to the subscriber, at his request, if such request for suspension is for a period of a calendar month or multiple of calendar months but not exceeding 3 calendar months.
- (ix) No charge for the service, other than the rent for STB, if applicable, shall be levied on the Subscriber for the period during which the services were discontinued at the request of the Subscriber.
- (x) Disconnection of the service by the Subscriber can be only upon the Subscriber providing DEN ADN with 15 days prior written notice in such regard.
- (xi) The subscriber can opt for any of the schemes as per terms stated in the tariff package framed by the DEN ADN from time to time.
- (xii) Changes in the rates of taxes & Govt duties will be informed to subscribers and passed on.
- (xiii) Any delayed payment shall be charged with interest @ 18% per annum or on prevailing market interest whichever is higher.
- (xiv) If subscriber migrates from existing DEN ADN Network to any other network, then migration not allowed.
- (xv) In case of any complaint, LCO/MSO will respond to the complaint within 8 hours of receipt of complaint. However this will not apply if the STB has been found tampered with.
- (xvi) A copy of DEN ADN's 'Manual of Practice' shall be provided by DEN ADN to the Subscriber at the time of his subscription for service. Such 'Manual of Practice' will contain, inter alia, procedures and time limits for redressal of complaints, name, designation of the 'Nodal Officer' and email, contact telephone number, facsimile number and address of the 'Nodal Officer', procedure and benchmark for redressal of complaints through complaint centre and procedure to approach 'Nodal Officer'.
- (xvii) DEN ADN shall provide the Subscriber with the bill for charges due and payable by the Subscriber for availing services each month for which such charges become payable by the Subscriber.
- (xviii) In case of post-paid bills, the Subscriber shall be billed, on monthly basis.
- (xix) In case of pre-paid bills, DEN ADN shall, upon request from the Subscriber, provide the subscriber, at a cost of Rs. 100/- per month usage, the information relating to the itemized usage charges showing actual usage of service, provided that it shall not be mandatory for DEN ADN to provide to the Subscriber the information referred to in this provision for any period beyond 6 months preceding the month in which the request is made by the Subscriber.
- (xx) DEN ADN reserves the right to suspend or deactivate the service after following the due process of law if:
- (a) The Subscriber is in breach of the provisions of these Terms and Conditions; and/or
- (b) The Subscriber has provided wrong information in the Subscriber Hardware Registration Form ; and/or
- (c) The Subscriber fails to pay the bills within the applicable timelines; and/or
- (d) The Subscriber is declared bankrupt or insolvent; and/or
- (e) DEN ADN is directed/requested by Government or competent authorities; and/or
- (f) Applicable laws mandate DEN ADN to take such action; and/or
- (g) Any acts of piracy, fraud or misuse of the service by the Subscriber is identified; and/or
- (h) Any force majeure event (i.e., an event on which DEN ADN does not have any control) occurs; and/or
- (xxi) The Subscriber represents, warrants and undertakes to DEN ADN that:
- (a) The Subscriber is competent under law to execute the Subscriber Hardware Registration Form.
- (b) The service shall be used solely for self-use in the Installation Address. The Subscriber shall not use the service for any commercial benefit, including but not

- (c) The Subscriber acknowledges that DEN ADN STB taken on rent shall remain exclusive property of DEN ADN and shall be owned by DEN ADN and the Subscriber undertakes to protect and guard such DEN ADN STB.
- (d) For any kind of damage to the DEN ADN STB taken on rent, the Subscriber shall pay the damaged cost incurred by DEN ADN for repairing the same.
- (e) The subscriber shall fully comply with all applicable laws.
- (f) The subscriber shall neither by himself nor allow any other person to modify, misuse or tamper with the Hardware or to add or remove any seal, brand, logo, information etc. which affects or may affect the integrity/ functionality/ identity of the Hardware or otherwise remove or replace any part thereof; nor shall use before or after the STB any decoding, receiving, recording device other than one television set.
- (g) The subscriber undertakes not to hypothecate, transfer or create or suffer any charge, lien or any onerous liability in respect of the Hardware which is not owned by the Subscriber.
- (h) The subscriber undertakes not to relay, transmit or redistribute the signals/Service to any Person or connect to any other device for any redistribution purpose.
- (xxii) DEN ADN shall not be liable to the Subscriber for any damage to property or person that may take place during or in connection with the Installation. DEN ADN shall not be liable to the Subscriber for any acts or omissions on the Subscriber's part. DEN ADN is not responsible (a) for any consequential or indirect damage or loss in relation to the service (b) if the service is suspended due to force majeure event. DEN ADN shall not be liable to the Subscriber for any bona fide action, including suspension and/or deactivation, taken by DEN ADN to protect the intellectual property rights of any third party and/or to check other unlawful activities in relation to the service, even if such action is based on information (whether generated by DEN ADN or provided to DEN ADN by any third party) which may later prove to be incorrect. DEN ADN will endeavor at all times to maintain an adequate and reasonable quality of the service. It is agreed and understood by the Subscriber that the availability and quality of service may be affected by factors outside DEN ADN's control such as physical obstructions, geographic weather conditions and other causes of electronic/electrical interference or faults in other telecommunication networks or availability of poles to which DEN ADN's network is connected or on which DEN ADN's network is built-up and DEN ADN shall not be liable for any consequences arising thereof including but not limited to damage to the Subscriber's television or devices of any type connected to it or any other property. Also, DEN ADN makes no representation or warranties as to the continuity or availability or quality of the service. DEN ADN's sole obligation and the Subscriber's sole and exclusive remedy in the event of interruption of services by any of the means mentioned in this Terms & Conditions shall be to use all reasonable endeavors to restore the services as soon as reasonably possible.
- (xxiii) The Subscriber shall hold DEN ADN, its affiliates, contractors, distributors and the respective officers, employees and agents completely harmless and indemnified from and against any loss, claim, damage, liability or expense (including reasonable attorneys fees and other dispute resolution costs) to which DEN ADN and/or its affiliates, contractors, distributors and the respective officers, employees and agents may become subject to under any applicable laws, or under any claim made by any third party, or otherwise, to the extent they relate to or arise out of the provision of the service by DEN ADN to the Subscriber.
- (xxiv) The Subscriber shall not assign any rights or obligations under these Terms and Conditions to any other party without the prior written consent of DEN ADN. However,
- DEN ADN may assign the rights or obligations under these Terms and Conditions to any of its affiliates.
- (xxv) All notices given hereunder shall be given in writing, by personal delivery, courier or speed post, at the address of DEN ADN and the Subscriber set forth in the Subscriber Hardware Registration Form .
- (xxvi) No failure to exercise and no delay in exercising any right, power or remedy under the Subscriber Hardware Registration Form by DEN ADN shall operate as a waiver. Nor will any single or partial exercise of any right, power or remedy preclude any other or further exercise of that or any other right, power or remedy.
- (xxvii) The LCO/MSO/ DEN ADN/its Affiliates will make reasonable efforts to render uninterrupted Service to the Subscriber and make no representation and warranty other than those set forth in the Terms and hereby expressly disclaim all other warranties express or implied, including but not limited to any implied warranty or merchantability or fitness for a particular purpose.
- (xxviii) LCO, MSO, Distributor and DEN ADN/its Affiliates and the employees thereof shall be not liable to the Subscriber or to any other person for all or any indirect, special, incidental or consequential damage arising out of or in connection with the provision of the Service or inability to provide the same whether or not due to suspension, interruption or termination of the Services or for any inconvenience, disappointment due to deprival of any programme or information whether attributable to any negligent act or omission or otherwise. Provided however the maximum liability of LCO or Distributor or MSO or DEN ADN/its Affiliates for any actual or alleged breach shall not exceed the Subscription paid in advance to LCO for such duration of Service, for which the Subscriber had paid in advance but was deprived due to such breach.
- (xxix) The Subscriber will indemnify and hold harmless the LCO, MSO DEN ADN and its Affiliates from all loss, claims, demands, suits, proceedings, damages, costs, expenses, liabilities (including, without limitation, reasonable legal fees) or causes of for use and misuse of the Service or for non-observance of the Terms by the Subscriber.
- (xxx) If any provision of this Subscriber Hardware Registration Form becomes invalid or unenforceable, in whole or in part, the validity of the remainder of the Subscriber Hardware Registration Form shall not be affected. DEN ADN and the subscriber shall agree to a valid substitute provision, which corresponds in its economic effect as closely as legally possible to the invalid or unenforceable provision which it replaces.
- (xxxi) MSO/LCO shall not be responsible for disruption of services during service maintenance period.

INSTRUCTIONS

1. The applicant's name & address must be given in full (P.O. Box No. alone is not sufficient) 2. In case of non-individual applicants. i.e. Companies. Pvt. Firms. Institutes etc. Please provide the name of the contact person. 3. Cheques should be payable locally and crossed Account Payee only Please write your application form No, and name on the back of the cheque. 4 Please draw the Cheque for the hardware package in favour of 'DEN ADN Network Pvt Ltd:

For any queries complaints you can approach us through and of the following: a) Tel.: 18001800400 b) Email: care@denadn.com